

Daily News Leader	Net 30	Daily	Staunton					4/5	4/12	4/19	4/26	1/4	4	\$9.10	\$26.32	120	\$1,580.00	65%	18,600	46,500	\$0.03	
LYNCHBURG				Y	Y	Y	N	N														
Lynchburg News Sunday	Net 30	Daily	Charlottesville					4/2	4/9	4/16	4/23	1/4	4	\$33.73	\$38.28	120	\$4,047.60	12%	38,200	95,500	\$0.04	
Kids Scoop																	\$720.00					
LEXINGTON/B.V.				Y	Y	Y	Y	Y														
Rockbridge Weekly	Net 30	Wednesday	Harrisonburg					4/5	4/12	4/19	4/26	1/4	4	\$7.56	\$9.00	120	\$947.20	16%	11,000	27,500	\$0.03	
Ad Value \$10 extra per ad																						
ROANOKE/SALEM				Y	Y	Y	Y	Y														
Roanoke Times Inside/Out	Net 30	Daily	Rnoke/Salem					4/13	4/20	4/27			4							115,000	287,500	
Roanoke Times Full	Net 30	Daily	Rnoke/Salem					4/12	4/19	4/22	4/30	1/4	10	\$27.46	\$39.72	246				115,000	287,500	
Times Sunday	Net 30	Sunday	Rnoke/Salem					4/16	4/23	4/30			4							56,000	140,000	
Roanoke Times Salem Neighbors	Net 30	Thursday	Rnoke/Salem					4/14/5	4/7/8/11/12	4/15/16/18/19	4/22/23/25/26	1/4	4	\$4.64		120				17,000	42,500	
Roanoke Times Current	Net 30	Tues-Sat	Rnoke/Salem					4/11/12	4/15/16	4/18/19	4/23/26	1/2	8	\$8.82	\$14.84	252				45,000	112,500	
Roanoke.com	Net 30	Online	Rnoke/Salem														\$13,573.20			87,000	217,500	
																				435,000	1,087,500	\$0.01
SALEM/BLACKSBURG				Y	Y	Y	Y	N														
Salem Times Messenger	Net 30	Thursday	Salem					4/6	4/13	4/20	4/27	1/4	4	\$7.00	\$7.75	120	\$840.00	10%	5,401	13,503	0.06	
DANVILLE				Y	Y	Y	Y	Y														
Roanoke Times (Full)	Net 30	Sun-Fri	Danville																			
Danville Register & Bee	Net 30	Daily	Danville					4/2	4/9	4/16	4/23		4	\$12.93	\$13.25	120	\$1,551.60	2%	8,600	21,500	0.07	
PULASKI				Y	Y	Y	Y	Y														
Times Sunday	Net 30	Sunday	Pulaski					4/2	4/9	4/16	4/23		4	\$8.75	\$10.10	126	\$1,102.50	13%	7,500	18,750	0.06	
MARTINSVILLE				Y	Y	Y	Y	Y														
Martinsville Bulletin	Net 30	Sun-Fri	Martinsville																			
Bulletin Sunday	Net 30	Sunday	Martinsville					4/2	4/9	4/16	4/23	1/4	4	\$12.07	\$13.25	120	\$1,448.40	9%	24,000	60,000	0.02	
TROUTVILLE				Y	Y	Y	Y	Y														
Fincastle Herald	Net 30	Wednesday	Troutville					4/5	4/12	4/19	4/26	1/4	4	\$7.00	\$7.75	120	\$840.00	10%	7,482	18,705	0.04	
RICHLANDS/TAZWELL				Y	Y	Y	N	N														
Courier Sunday	Net 30	Sunday	Richlands/Tazwell					4/2		4/16		1/4	2	\$26.51	\$32.00	60	\$1,590.60	17%	40,039	100,098	0.02	
GREENVILLE/FRIENDSVILLE				Y	Y	Y	Y	N														
The Greenville Sun	Net 30	Mon - Sat	Greene County					4/8	4/15	4/22	4/29	1/4	4	\$10.25	\$14.50	120	\$1,230.00	29%	16,805	42,015	0.03	
NORTON				Y	Y	Y	N	N														
The Dickenson Star	Net 30	T & Th	Norton					4/5	4/12	4/19	4/26	1/4	4	\$7.20	\$8.40	120	\$721.79	14%	4,500	11,250	0.06	
Coalfield Progress	Net 30	Wed.	Clintwood					4/6	4/13	4/20	4/27	1/4	4	\$4.86	\$5.55	120	\$721.79	12%	4,500	11,250	0.06	
Powell Valley News	Net 30	W & Sa	Pennington Gap					4/1	4/8	4/15	4/22	1/4	4	\$5.50	\$4.80	120	\$660.00	13%	7,500	18,750	0.04	

